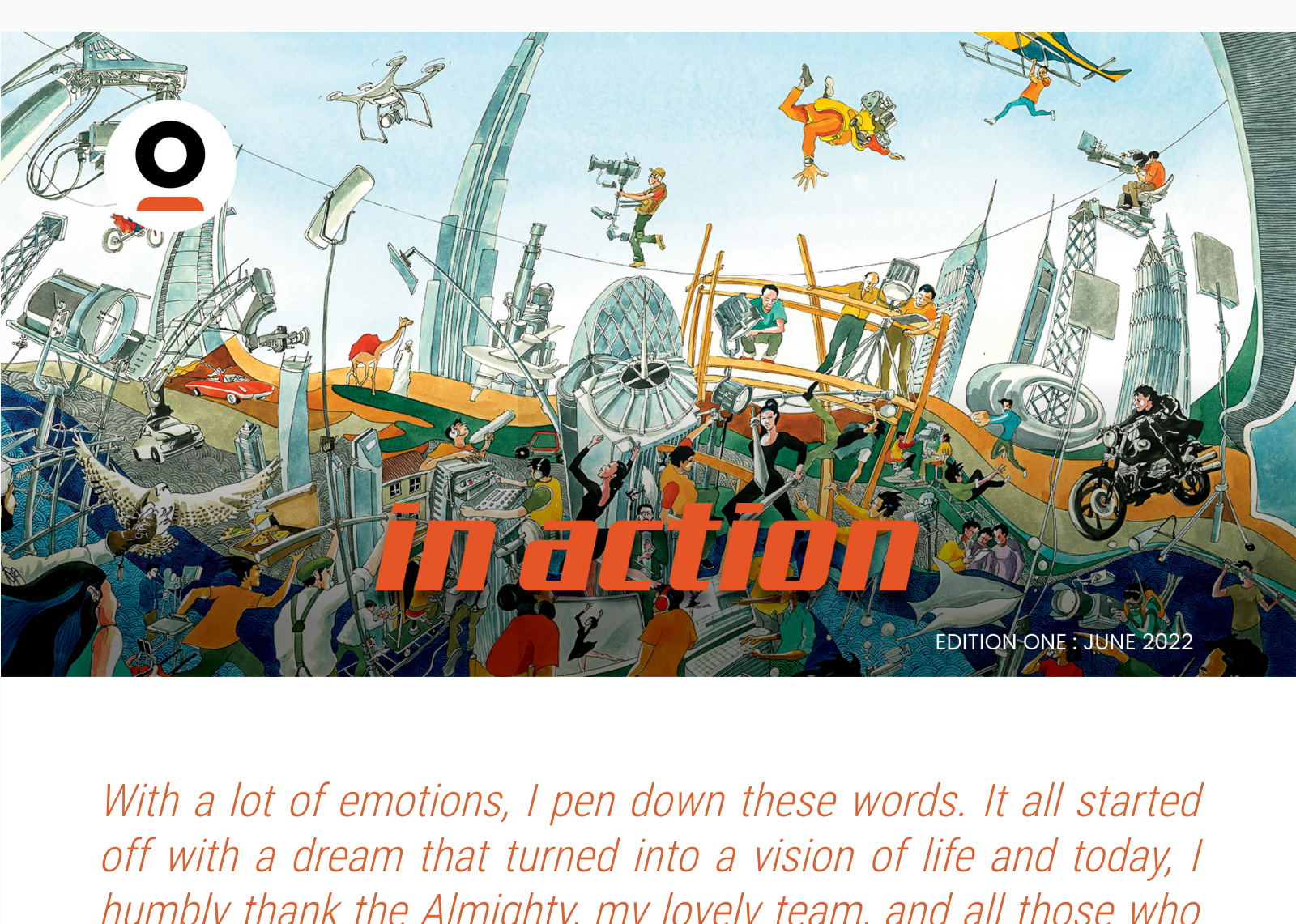




With a lot of emotions, I pen down these words. It all started off with a dream that turned into a vision of life and today, I humbly thank the Almighty, my lovely team, and all those who supported and trusted us as an organization, to grow stronger and wiser.

In the last few years, from strictly observed lockdowns to shutting down our operations for a few months, we along with the rest of the world witnessed a daunting phase that we all wish to unsee. Being in the second quarter of 2022 on the horizon, it is an opportune time to pause and reflect on the past years that came with bundles of challenges and the victories that were worth celebrating.

We are beyond happy to have improvised our inventory with the latest technology and privileged to have worked with many well-known projects that we are enthralled to talk about.

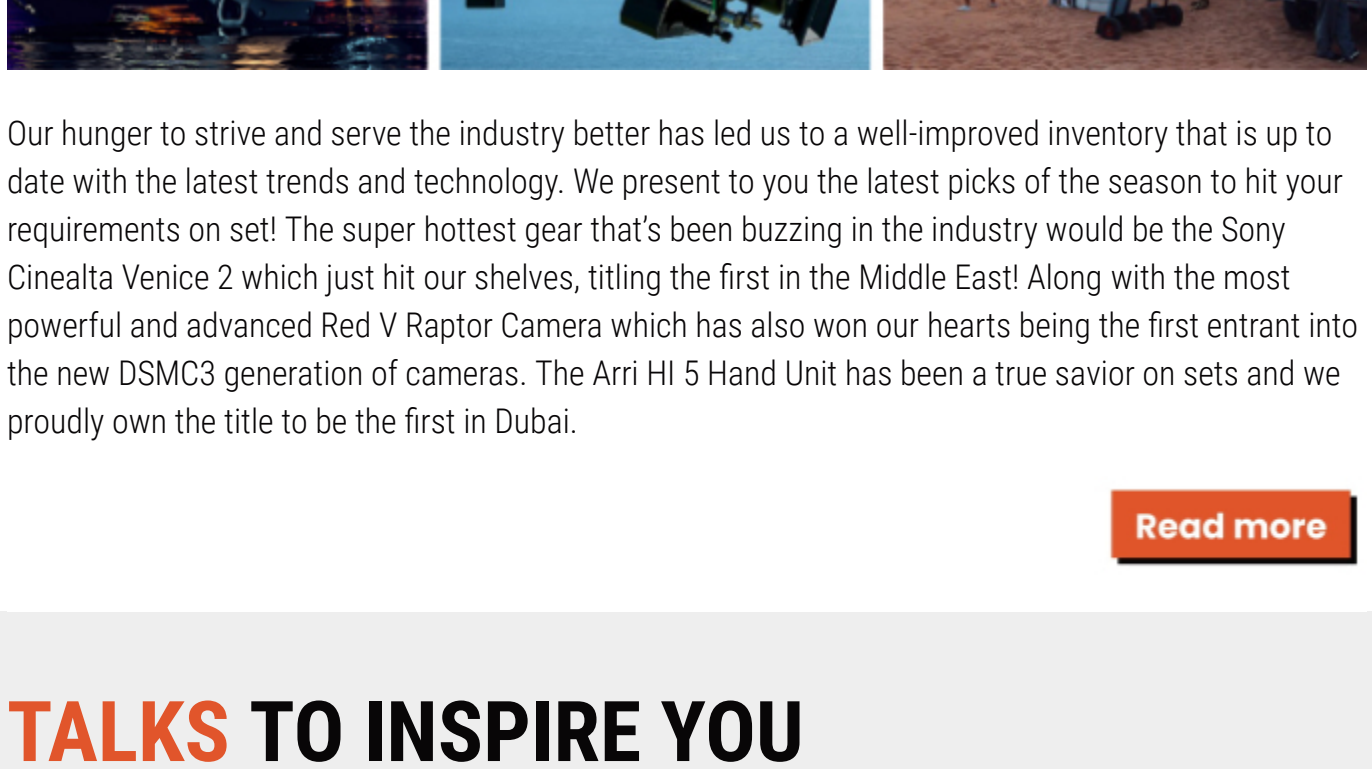
I personally welcome you all aboard and hope you all enjoy reading our newsletter that will be rolled out quarterly!

Cheers.

Crispin Dominic
CEO

TOP PICKS

A guide on the latest equipment purchased



Our hunger to strive and serve the industry better has led us to a well-improved inventory that is up to date with the latest trends and technology. We present to you the latest picks of the season to hit your requirements on set! The super hottest gear that's been buzzing in the industry would be the Sony Cinealta Venice 2 which just hit our shelves, titling the first in the Middle East! Along with the most powerful and advanced Red V Raptor Camera which has also won our hearts being the first entrant into the new DSMC3 generation of cameras. The Arri HI 5 Hand Unit has been a true savior on sets and we proudly own the title to be the first in Dubai.

[Read more](#)

TALKS TO INSPIRE YOU

A guide on the latest projects worked on



SHAHRUKH KHAN'S MEMORABLE EXPERIENCE IN DUBAI



CREATING THE FUTURE WITH SHAHRUKH KHAN IN DUBAI

The Dubai Tourism campaign video is aimed at rekindling the spirit of travel and aspiring travelers to explore Dubai, like never before! Super proud to have been the local production house for both these campaigns.

MISSION IMPOSSIBLE

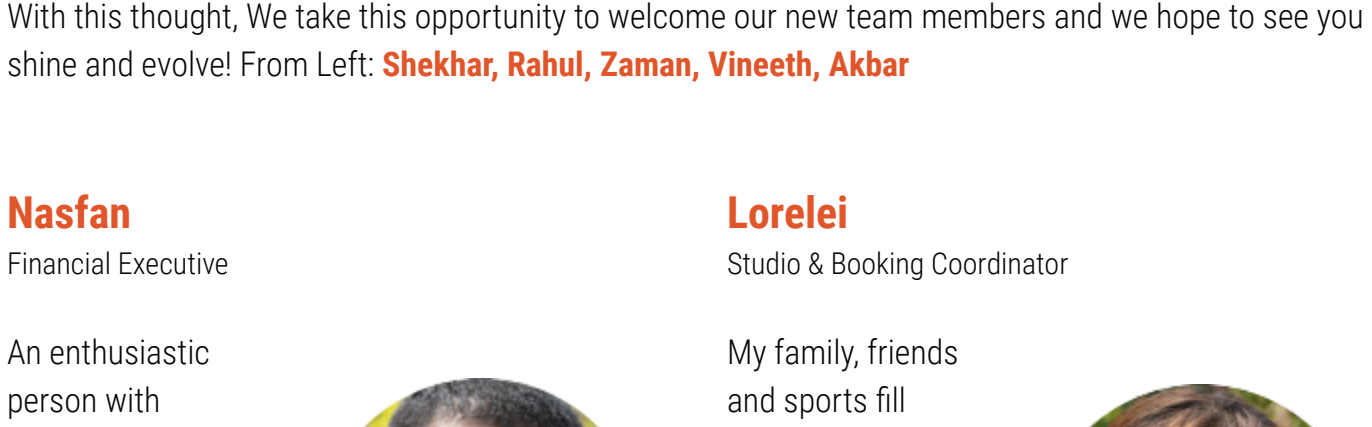
We started off 2021 with a bang by catering to Hollywood's blockbuster series "Mission Impossible". We were chosen to provide the technical support for Lighting and B-Roll Camera Equipment.

DESERT WARRIOR

Towards the last quarter of 2021, we were beyond blessed to have the ultimate privilege to be the rental partners for the Hollywood movie shot in Saudi Arabia. We catered to providing them with Camera, Lighting, and Grip Equipment.

KANDAHAR

Super privileged to have worked with yet another Hollywood feature film shot in Saudi Arabia, where we catered to the grip, lighting, and camera equipment along with the lighting crew. Indeed, it was a learning experience, and glad to have been an integral part!

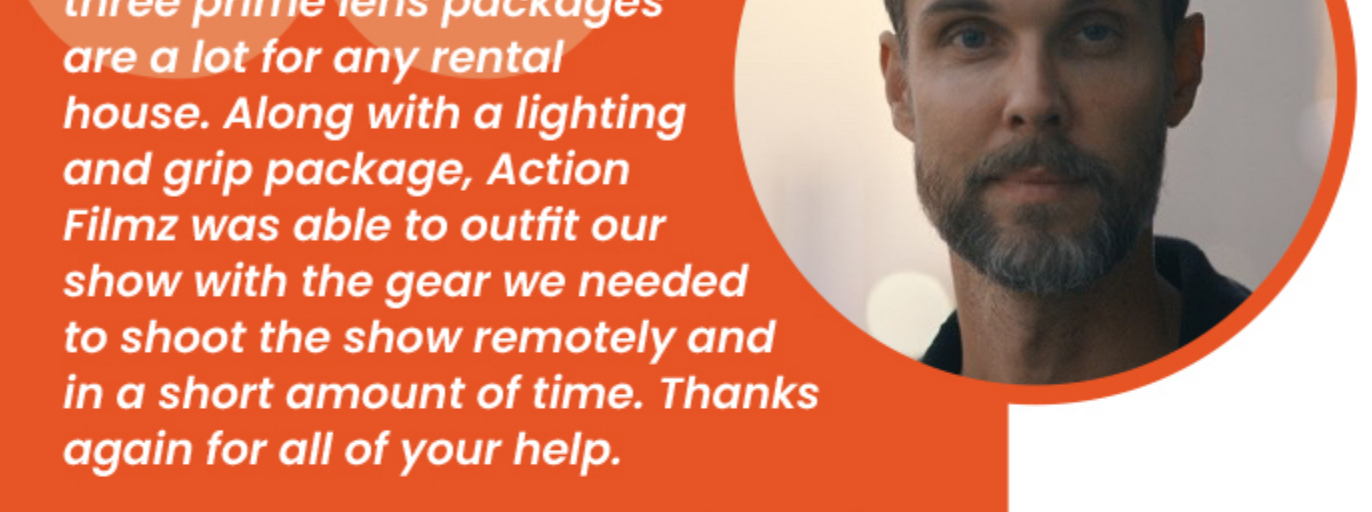


INSIDER NEWS

News about the company, birthdays, newcomers

Don't they say, new year, new resolutions! One such resolution by demand was a bigger space and we have acquired a space close to home and will share more updates of the construction real soon, probably in the next edition.

Ohh, Hello Newbies!



"Tell me and I forget. Teach me and I remember. Involve me and I learn." - Benjamin Franklin. With this thought, We take this opportunity to welcome our new team members and we hope to see you shine and evolve! From Left: **Shekhar, Rahul, Zaman, Vineeth, Akbar**

Nasfan

Financial Executive

An enthusiastic person with infinite dreams and who wishes to acquire unlimited knowledge. Believes in being straight forward as it's the best solution.



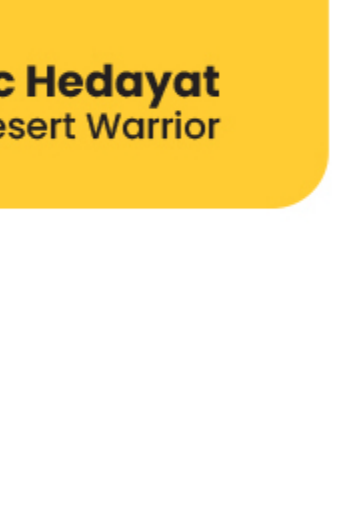
Favorite song



Lorelei

Studio & Booking Coordinator

My family, friends and sports fill my heart. God and my music fill my soul. These make my life happy and very interesting.

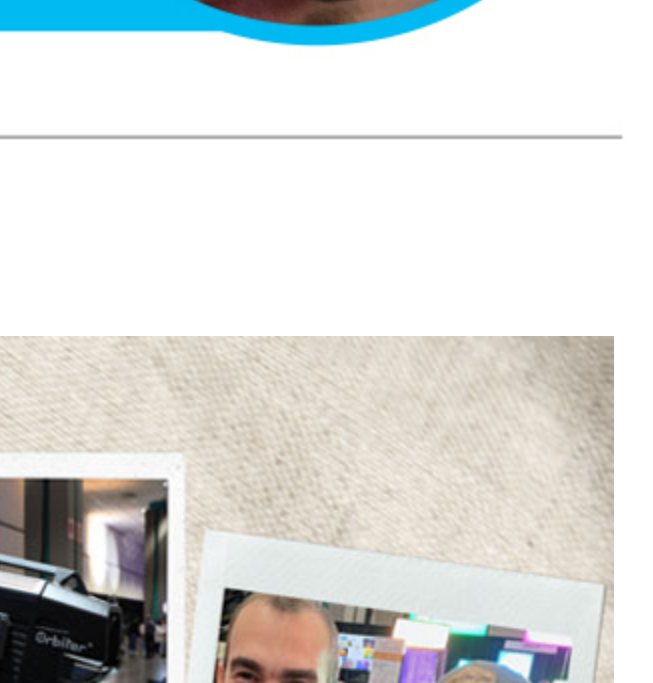


Favorite song



CLIENT REVIEW

Faced with the challenge of shooting a multi-cam show remotely, Action Filmz met the challenge head-on. Seven Mini LFs, One Alexa Mini, Twelve Premista Zooms, and three prime lens packages are a lot for any rental house. Along with a lighting and grip package, Action Filmz was able to outfit our show with the gear we needed to shoot the show remotely and in a short amount of time. Thanks again for all of your help.



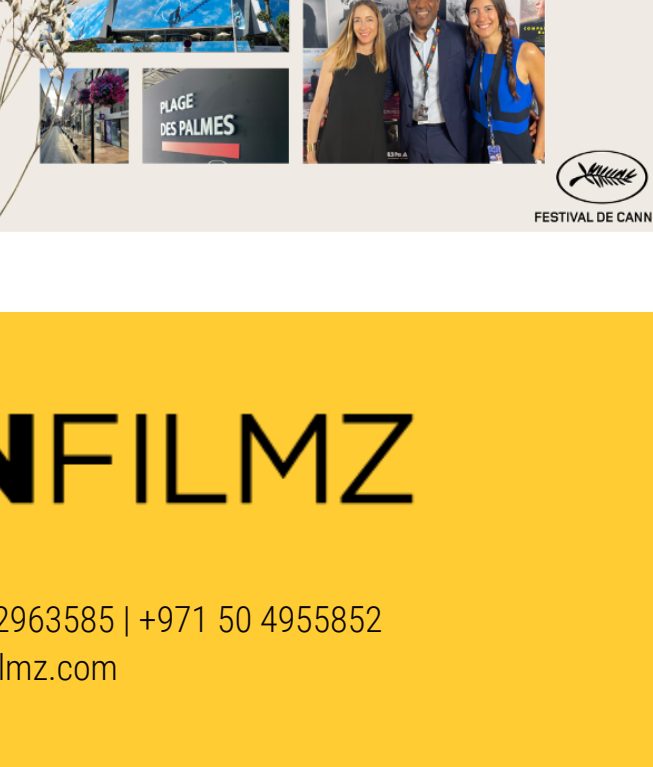
David Ortkiese
Director/Director Of Photography

Action Filmz played a large part in making Desert Warrior a success in Saudi Arabia - great gear, competitive prices and amazing customer service from the top down. As the biggest team to shoot entirely in the region, we were faced with many challenges and Action Filmz was one of the solutions!

Eric Hedayat
Line Producer/ EPM- Desert Warrior

Working with Action Filmz is a breeze, hassle free, literally. We worked on a Mission Impossible 7 in Abu Dhabi, everything we asked for was available. Great team and always on the phone day/night to support with anything you require.

Khaled Zaazouh
Production Manager, Mission Impossible-7



INDUSTRY NEWS



As industry events come and go, **Cine Gear Expo** is one of the most anticipated shows of the year and it was with great pleasure that we also got to attend and be part of the 24th Annual Cine Gear Expo at the Los Angeles, Convention Centre.

From ARRI to ZEISS, we had the best opportunity to check out the latest equipment and services including, cameras, optics, lighting, grip, support, motion control, stabilizers, virtual stage LEDs, robotics, streaming, monitors, filters, camera cars, cases and other tools of the trade. It was indeed an experience worth the wait! Cine

From the warmth of the gleaming sun to pink paper flowers waving at you to blue seas and wide-open skies, the **75th Cannes Film Festival** was indeed a vivid treat to the eyes and it was an absolute pleasure for us to make an entrance this year. The festival showcased top-quality films at the same time gave us an opportunity to meet and greet people that share the same voice- Cinema.

Beyond blessed to meet really amazing people!

ACTIONFILMZ

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